

Trish McEvoy

The Power of Makeup®

RETAILER EVENTS

Bergdorf InCircle / Beauty Dash

May 6-7

Bloomingdales Makeup Dates

See National Calendar for complete listing

Neiman Marcus Scent Event

April 30-May 8

Neiman Marcus Trish National Beauty Week / Visual Week

May 8-14

Nordstrom Triple Points

May 4-8

Nordstrom Trish National Beauty Week

May 4-10

Nordstrom Mascara Madness

May 28

Saks Fifth Avenue Fragrance Week

May 1-8

Saks Fifth Avenue Double Points

May 5-6

Lord & Taylor Mother's Day Trend Show

May 7 – Boca

May 7 – Westchester

MAY 2016 NEW PRODUCT

The Power of Beauty® Collection / Bronze Glamour



NEW Beta Hydroxy Tanning Towelettes: \$48.00 • £40.00 • €60.00

NEW Instant Pick-Me-Up Lashes: \$22.00 • £27.00 • €27.00

NEW Bronzer Golden Glamour: \$33.00 • £22.00 • €33.00

Translucent Finishing Powder: \$38.50 • £28.00 • €40.50

Essential Balms (back by popular demand) Gorgeous Pink and
Gorgeous Coral: \$28.00 • £23.00 • €34.50

DARE TO BE GLAMOUROUS NATIONAL EVENTS

THE POWER OF MAKEUP®
MASTER CLASS (PA)

Selfridges

May 4, 6:30pm

May 5, 12:00pm, 3:30pm & 6:00pm

5 East 57th Street

May 11, 6:00pm

Bloomingdale's 59th Street

May 12, 6:00pm

THE POWER OF MAKEUP®
WORKSHOP

Saks Walt Whitman

May 18, 11:00am, 2:00pm & 5:00pm

Nordstrom Montgomery

May 25 / May 26

NEW STORE OPENINGS

Bluemercury Mosaic (VA)

Bluemercury Tribeca (NYC)

SEASONAL STORE OPENING

Trish McEvoy Southampton Boutique
(NY)